

OUR **Vision** FOR 2022



Our vision 2022

At Central Kids, learning through play, supported by passionate and professional people, is an essential foundation from which every child will reach their potential.



What we value

Ko ngā tamariki te Pūtake

Children are central to all that we do

Mana ki e tangata

Maintain the dignity and standing of others

Tiakina a Papatūānuku

Protect and enhance the environment

Manaakitanga

Gain mana through generosity and goodwill

Our mission

New Zealanders will have cultural identity, be resilient, creative, have self-efficacy and think in divergent ways.

centralkids.org.nz

Our strategic objectives

Think and act as one

By thinking and acting as one we will meet and exceed our aspirations for the children we teach and our organisation as a whole.

Children first

Children are considered first in everything we do, both the children we teach now and in the future.

Sustainability

Central Kids will continue to be an organisation that thrives and looks to the future success of the environment.

Te reo me ōna tikanga

Te reo me ōna tikanga is clearly evident within our culture.

Growth

We will grow as an organisation, we will foster a growth mind-set and, most importantly, the children we teach will grow as creative divergent thinkers and learners.

How will we know that we have been successful?

Think and act as one

- Our people will be engaged in thinking and acting as one towards our vision

Children first

- We will hono (connect) with more children and their families
- Our families will tell us
- Our programmes will centre on the rhythm of the child
- Our Central Kids whānau will tell us

Sustainability

- We will have a financial return, which allows us to invest in the business
- We will have grown our brand
- All of our sites will be committed to sustainable environments with 20 kindergartens and ELCs achieving Enviro-schools Bronze status

Te reo me ōna tikanga

- Conversational te reo will be evident in all settings
- We will be able to demonstrate strong relationships with iwi across our rohe

Growth

- We will demonstrate a growth mind-set
- We will increase the number of children attending our kindergartens and early learning centres
- We will develop an innovative integrated community-based kindergarten model

